

Riverwood Activity Center Campus Survey Results

Executive Summary

04/21/2015

Riverwood Activity Center Campus Survey Committee


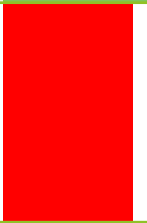
- ▶ **A Big Thanks** to a professional, dedicated group of Riverwood residents
 - ▶ Rich Knaub - Chairperson
 - ▶ Kevin Ker
 - ▶ Dan Tarshus
 - ▶ Larry Sullivan
 - ▶ Bob Giordano
 - ▶ Tom Lovasko

- ▶ **Key Milestones**
 - ▶ March 3, 2015 - First meeting
 - ▶ March 21, 2015 - Released Beta Survey
 - ▶ March 26, 2015 - Released Residents Survey

Riverwood Residents Participation

- ▶ **~ 1,250 Surveys Sent Out**
 - ▶ 885 Responses
 - ▶ 804 Completed
 - ▶ 57 paper copy surveys
- ▶ **Total Comment Responses**
 - ▶ 2,397 comments from residents
- ▶ **Number of Surveys required to achieve 99% Confidence Level - 435**



Are you a full time resident or a seasonal resident?

Response	Chart	Percentage	Count
Full time resident (7 to 12 months occupancy)		52.0%	420
Seasonal resident (less than 7 months occupancy)		48.0%	387
Total Responses			807


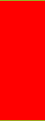
How long have you lived in Riverwood?

	Total Responses	Percentage
Less than 5 years	359	43.8%
6 to 9 years	160	19.5%
10 to 14 years	195	23.8%
14 years or greater	105	12.8%

Are there children, under 18, living at this residence?

Response	Chart	Percentage	Count
Yes		1.0%	8
No		99.0%	816
Total Responses			824

Does anyone in your household use any of the amenities offered at the Activity Center Campus?

Response	Chart	Percentage	Count
Yes		90.4%	747
No		9.6%	79
Total Responses			826

Survey Results- General

- ▶ **90% of Households use the Activities Center current Amenities**
- ▶ **As a percentage of total households, usage is:**
 - ▶ **Exercise/ fitness Area -72%**
 - ▶ **Aquatic -67%**
 - ▶ **Games-37%**
 - ▶ **Exercise classes- 32%**
 - ▶ **Tennis-20%**
 - ▶ **Bocce ball -14%**
 - ▶ **Dog park-11%**
 - ▶ **Croquet- 4%**

Do you play tennis at Riverwood?

Response	Chart	Percentage	Count
Yes		20.1%	149
No		79.9%	593
Total Responses			742

Comments on Tennis Facilities

76 comments



~15% feel the tennis facilities are fine the way they are.

~50% suggested enhancements to the tennis area


Four Dominant themes from comments (10-20% or >)

- ▶ A new additional court**
- ▶ Better upkeep of the courts themselves.**
- ▶ Shaded bleacher areas for spectators.**
- ▶ More flexible court times in AM so non league members can schedule court time or a lesson with instructor (Fred)**

Do you play croquet at Riverwood?

Response	Chart	Percentage	Count
Yes		4.2%	31
No		95.8%	707
Total Responses			738

If you do not play croquet now, would you have an interest to play croquet in the future?

Response	Chart	Percentage	Count
Yes		31.7%	223
No		68.3%	480
Total Responses			703

Comments on Croquet



18 comments

- ~ 4 % of survey households indicated they currently play croquet
- ~ 32% of households indicated they might play croquet in future- an 800% increase.

Two Dominant themes from comments (50% or >)

- ▶ Need for additional courts, especially if player numbers increase. Currently maximum of 16 players at a time.
- ▶ Need for improvement of actual courts (need to level the court, painted lines instead of string- a safety issue)

Do you use the Activity Center aquatic facilities as they exist today?



Response	Chart	Percentage	Count
Yes		67.2%	496
No		32.8%	242
Total Responses			738

Aquatic Pool Faculty

210 comments

- ▶ 53% use current pool once a week or more
- ▶ 39% have an interest in a specific pool used for exercise/therapy/laps adult use
- ▶ 36% would be interested in scheduled exercise classes in a separate adult use only/exercise pool
- ▶ 46% indicated current pool is over-crowded in high season
 - ▶ Many would like to see shaded areas and more umbrellas.
 - ▶ Many interested in development/access to a snack bar/refreshment area

Do you use the Exercise/Fitness Center at Riverwood?

Response	Chart	Percentage	Count
Yes		72.4%	533
No		27.6%	203
Total Responses			736

Exercise/Fitness Area

- ▶ **60% feel the exercise center should be expanded**
- ▶ **70% might use the fitness center if expanded**
- ▶ **48% have difficulty accessing equipment**
 - ▶ **Larger area for free weights with more benches**
 - ▶ **Proper space for stretching and warm up**
 - ▶ **Update equipment include more treadmills, ellipticals, bikes**
 - ▶ **Improved lighting and brighter walls**
 - ▶ **Improved air circulation**

Additional Comments on Enhanced Exercise/Fitness facility

256 comments



~10 % felt facility fine and some noted the facility would be adequate if people avoided peak usage times (e.g.. mornings)

~90% suggested enhanced amenities and area

Four Dominant themes from comments (10-20% or >)

- ▶ Need for greater space between equipment and overall area
- ▶ Need for enlarged free weight area (safety issue as well)
- ▶ Need additional equipment and updated with personalized TV/audio access
- ▶ Need for designated open area for stretching/warmups/mats to avoid being in way of others using weights and machines or non equipment exercises.

Do you attend exercise specific classes at Riverwood?


Response	Chart	Percentage	Count
Yes		35.5%	259
No		64.5%	470
Total Responses			729

Comments on Exercise Specific Classes

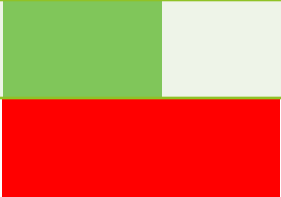
103 Comments

- ▶ **55 % would take part in classes if there is an expanded Fitness/Activity Center.**
- ▶ **49 % feel current rooms are over crowded**
 - ▶ **Current floors are not suited for exercise classes**
 - ▶ **External sound/noise a problem.**
 - ▶ **Multiple suggestions that expanded center incorporate movable walls, but need to be sound proof**

Do you play Bocce Ball at Riverwood?

Response	Chart	Percentage	Count
Yes		14.1%	104
No		85.9%	632
Total Responses			736

Do you think that you would play Bocce Ball in the future at Riverwood, if the courts are repaired/replaced?



Response	Chart	Percentage	Count
Yes		35.9%	259
No		64.1%	462
Total Responses			721

Bocce Ball Comments

51 Comments

- ▶ Two dominant themes for improving the Bocce Ball courts (30% or >)
 - ▶ 47% of respondents requested shade
 - ▶ 37% of respondents requested better maintenance of the courts

Do you play card, board, dominos or other games at the Activity Center Campus?


Response	Chart	Percentage	Count
Yes		37.2%	274
No		62.8%	462
Total Responses			736

Comments on Games Rooms

115 Comments

- ▶ **76% say there is sufficient space for games**
- ▶ **Many feel there is inadequate sound proofing between rooms. Noise issues occurs often when exercise classes are in adjacent rooms.**
- ▶ **If expanded space, keep flexible walls but ensure sound proofing .**

Do you belong to Riverwood's dog park?

Response	Chart	Percentage	Count
Yes		11.0%	81
No		89.0%	654
Total Responses			735

Comments on Riverwood Dog Park

56 comments



~63% feel that the dog park is fine the way it is.

~84% suggested enhanced amenities and area.


Five dominant themes from comments (10-20% or >)

- ▶ Need for improved turf and drainage
- ▶ Larger dog park with more shade provided
- ▶ Separate exercise areas for large and small dogs at same time
- ▶ Additional and more comfortable seating
- ▶ Access to dog agility equipment and toys

Have you or do you think that you may play Pickle Ball at Riverwood if courts are constructed?

Response	Chart	Percentage	Count
Yes		55.6%	409
No		44.4%	326
Total Responses			735

Would you play Pickle Ball at Riverwood if courts were available?

Response	Chart	Percentage	Count
Yes		98.1%	403
No		1.9%	8
Total Responses			411



Comments on Pickleball

165 Comments

Approximately 80% of the comments are highly supportive of adding Pickle ball at Riverwood.

- ▶ Three Dominant themes from comments (10-20% or >)
 - ▶ Very popular and would love to try it! Good alternative to tennis and would be a fun game.
 - ▶ Would be a great addition to Riverwood.
 - ▶ More research needed to determine correct number of courts to install

Would you use an expanded Community Room that would include Wi-Fi, puzzles, newspapers, library, etc.?



Response	Chart	Percentage	Count
Yes		47.9%	349
No		52.1%	380
Total Responses			729

Comments on Community Room/Library

216 Comments

- ▶ 94% feel the library needs improvement
- ▶ Many look for expanded multi purpose library/community room
 - ▶ More tables to work from for reading or computer use (access to WiFi)
 - ▶ Room to include DVD's, newspapers, periodicals and audio exchange
 - ▶ Space to include billiard/pool table
 - ▶ Could include puzzle area in this room
 - ▶ Access to refreshment area/coffee bar

Arts and Crafts area complete with sinks and the necessary amenities to support painting and other crafts that may interest Riverwood residents?

Response	Chart	Percentage	Count
Yes		40.6%	298
No		59.4%	436
Total Responses			734


Please list what arts and crafts that you may be interested in doing?

196 Comments

Four dominant themes for an expanded arts and crafts area. (10%-20% or >)

- ▶ 55% of respondents would like an improved area for painting
- ▶ 27% of respondents are interested in pottery/ceramics
- ▶ 12% of respondents would like to do stained glass
- ▶ 12% of respondents would like to do quilting/knitting/sewing.

Dedicated woodworking area with jigsaws, lathes, sanders and other wood forming/finishing equipment?



Response	Chart	Percentage	Count
Yes		19.2%	140
No		80.8%	591
Total Responses			731

Please list what type of woodworking equipment might be needed.



107 Comments

- ▶ Two dominant themes were clear for a woodworking shop at Riverwood
 - ▶ 50% of the respondents liked the idea
 - ▶ 28% Not a good idea for Riverwood - Liability risk too high



Multi-use covered pavilion area at the Activity Center Campus for outdoor events?

Response	Chart	Percentage	Count
Yes		68.3%	491
No		31.7%	228
Total Responses			719



Would you support a refreshment bar or vending machine area at the Activity Center?

Response	Chart	Percentage	Count
Yes		67.9%	496
No		32.1%	235
Total Responses			731



A full-service commercial restaurant kitchen at the Activity Center versus a caterer's warming kitchen.

Response	Chart	Percentage	Count
Warming kitchen		66.6%	463
Full service commercial kitchen		33.4%	232
Total Responses			695




Expanded play area at the Activity Center area campus; Children's playground, Multi-purpose utility/court which could be used for basketball, recreational tennis, volley ball, badminton, etc.

Response	Chart	Percentage	Count
Yes		39.6%	318
No		60.4%	486
Total Responses			804



Would you support the installation of a Traffic Signal at SR 776 and Riverwood Dr?

Response	Chart	Percentage	Count
Yes		92.3%	744
No		7.7%	62
Total Responses			806

Develop biking, hiking and jogging trails? Would you have an interest in using such trails if they are developed?

Response	Chart	Percentage	Count
Not Likely		31.4%	255
Likely		34.4%	279
Very Likely		34.2%	277
Total Responses			811

Would you like to have an open field which could be used for baseball, football, hobby aircraft, kite flying, etc.?

Response	Chart	Percentage	Count
Yes		36.5%	292
No		63.5%	508
Total Responses			800

Amenities ranked by frequency of being selected #1 thru #5

AMENITY	FREQUENCY
Exercise/Fitness Center - expanded area (Weights, Treadmills, etc.)	398
Activity Trails - new (Biking, Hiking, Jogging, etc.)	355
Entertainment/Meeting area - Expanded (kitchen,stage,etc.)	296
Covered outdoor pavillion area - expansion of existing facilities	262
Pickle Ball Courts (new construction)	261
Exercise Specific class space - dedicated (Pilates, Yoga, etc.)	252
Community room - Multi-purpose (Books, puzzles, wi-fi, library, etc.)	230
Pool - Adult Exercise (new construction)	225
Game room – dedicated (Poker, Mah Jongg, Bunco, etc.)	198
Arts & Crafts room - Dedicated	147
Tennis Courts - center court w/bleachers/additional court (new construction)	127
Playground/Youth area - expanded (all-purpose court, Basketball, etc.)	121
Dog Park - enhanced	93

Requested Additional Amenities

265 comments

Approximately 96% (254/265) suggested enhanced amenities and improved activity center area.

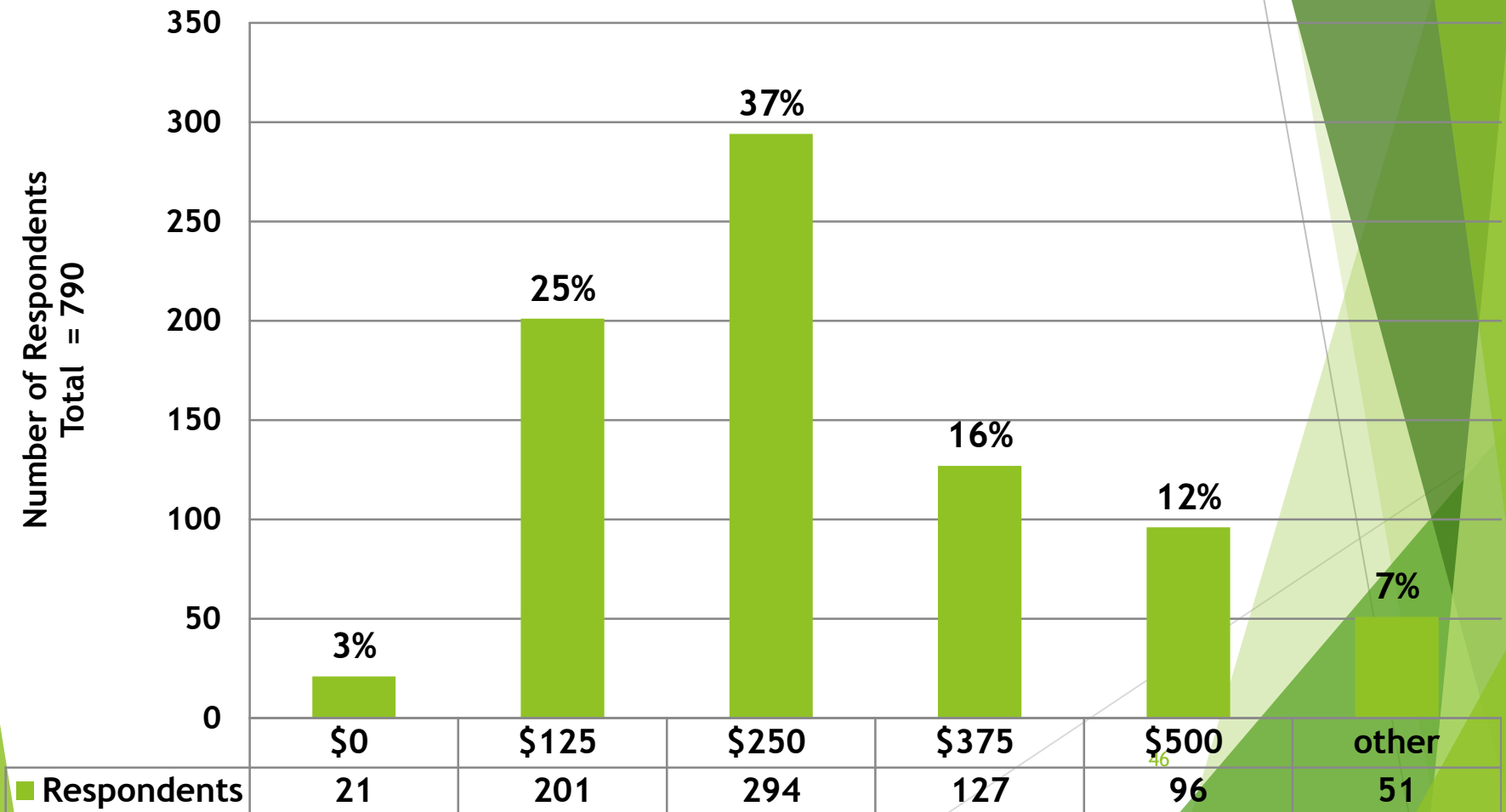
Six dominant themes from comments (10%-20% or >)

- ▶ Need for additional parking for cars and golf carts
- ▶ Request Exercise/fitness center to include locker rooms and showers
- ▶ Request for multi use open sports field for softball, soccer, frisbee, etc
- ▶ Request for shuffleboard courts
- ▶ Request for refreshment area/coffee shop/café on campus
- ▶ Request for basketball court (or relocation of present court)

How Much Are People Willing to Invest?

How much new money are you willing to invest?

Overall Average = \$263/Household



How Much Are People Willing to Invest Annually? (assuming 20 year mortgage/bond)

- ▶ **65% are willing to pay \$250/year or more**
 - ▶ 25% indicated they would pay \$125/yr
 - ▶ 28 % indicated they would pay \$375 to \$500/yr
- ▶ **3% of responses preferred no increase**

Additional Information from Survey

- ▶ Many commented about lack of restaurant and/or licensed facility within Riverwood open to all residents.